



2017-18 In Review

WHO WE ARE

Formed in 2008, the County Foundation is one of 191 community foundations across Canada. We are a registered charity dedicated to building a strong and vibrant Prince Edward County.

WE DO THIS BY

- encouraging community-oriented philanthropy through the development of funds, legacies and bequests
- making and managing grants that build community strength
- conducting research to identify and prioritize fact-based community needs
- leading collaborative action to address those needs

A strong and vibrant Prince Edward County benefits us all, by linking a caring community with local causes that matter!

WAYS TO CONTRIBUTE

- Become a volunteer with the Foundation or one of its working groups
- Start an endowment fund or make a bequest for issues that matter to you
- Contribute to a current fund to support our Vital Signs priorities
- Join us as a Visionary Patron

OUR VISION

To improve the lives of present and future generations in Prince Edward County by working together to build a place where people can reside, work and participate.

We are indeed grateful to have Visionary Patrons and the Municipality supporting our goals and maintaining our ability to serve this community.



The County
FOUNDATION

All About Community
Making a Difference in Prince Edward County

What We Have Accomplished

Funds Under Management (as of June 30, 2018)



TCF Audited Financial Statements, 2017-2018

Since 2008, The County Foundation has been building endowments and funds to support organizations and individuals in PEC. Led by a volunteer board of directors, we have achieved credibility as a relevant leader and participant in community change.

To date, our grants to community organizations have exceeded \$706,503 focusing on the needs and sectors important to donors. In **2018 alone**, our collective grants funded projects have totalled \$159,301.

Operating & Governance Expense Ratio

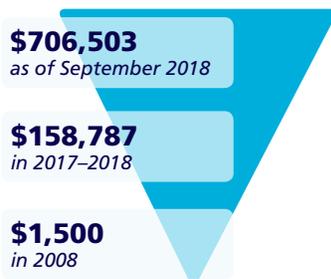


TCF Audited Financial Statements, 2017-2018

In **2018**, we published our second **PEC Vital Signs Report** to provide a research-based snapshot of the community, looking at both opportunities and challenges at a point in time. It is used by many agencies to support grant applications, signal trends for discussion, and identify issues for action.

As laid out in our **2018 Vital Signs Report**, we are leading and working with **59** community organizations and many dedicated community members to address key challenges, especially in food security, learning and transportation.

Cumulative Grants to Community Organizations



From Presentation to Committee of the Whole, September 2018.

Food Security: our community gardens in The County, and programs such as "Food to Share," "Good Food Box," and "Grow a Row," are flourishing. A funding request has been granted by the Rural Ontario Institute, supported by The County and six community partners, to co-ordinate and integrate food access, and food education, and skills, through engagement of a better-informed community. This project is now underway and will be sustainable beyond this funding timeline.



Learning: a major effort by several organizations is moving ahead with grants from the Laidlaw Foundation and the Ontario Trillium Foundation to improve educational success and future opportunities for youth in our community.

Transportation: we spearheaded the need for an affordable, sustainable transportation business plan which was approved, and is being funded by a \$500,000 grant from the Province over a four-year period, with the project commencing in 2019.

In the past two years we have facilitated funding of over \$1 million to support major projects emerging from our Vital Signs working groups.

LOOKING AHEAD

Our goal is to achieve concrete solutions based on a collaborative approach by taking effective action specific to our Vital Signs priorities.

Our strategic plan includes ongoing research and the digitization of the Vital Signs Report to enable timely updates of “What’s Being Done” and provide new fact-based information about our community on a more frequent basis.

Social Impact Through Vital Signs



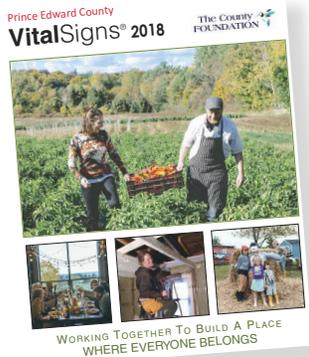
Vital Signs Facilitated Funding



From Presentation to Committee of the Whole, September 2018.



Prince Edward County VitalSigns® 2018



The County Foundation recently released its second Vital Signs Report, an evidence-based snapshot of Prince Edward County at this point in time. The report promotes awareness of successes and challenges and what is being done to address them.

The full report can be viewed at thecountyfoundation.ca (Vital Signs)

Copies of the report are also available at our office and all branches of the PEC Public Library.

Working Together To Build A Place Where Everyone Belongs

HOUSING

MEDIAN HOUSE PRICES IN PEC HAVE ALMOST DOUBLED IN 10 YEARS



0.8% vacancy rate for long-term rentals.

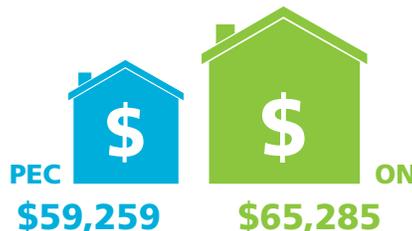


48.6% of renters are paying more than 30%* of their household income on housing. Many pay significantly more.

*CMHC affordability threshold

INCOME

MEDIAN HOUSEHOLD INCOME after tax



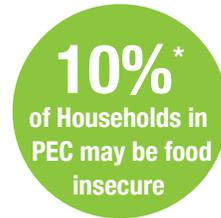
18.4% of households in PEC live on less than \$30,000 after tax.

HEALTH

66.1% of us feel our **MENTAL HEALTH** is very good or excellent (ON 71.7%). (self-reported)



FOOD INSECURITY



*Variable

WHY?

- Reasons include:
- limited income
 - cost of housing
 - lack of public transport to access nutritious, affordable food

TRANSPORTATION



91.6% of people in PEC who commute to work rely on private transport – that is car, truck, or van – as driver or passenger.



1% use public transit, mainly because of the limited scope of what is currently available.

SENSE OF BELONGING

All of the issues we report on have an impact on our sense of belonging. While the majority of us report feeling satisfied with our lives, there is a decrease in our sense of community belonging.

71% of us feel a strong or somewhat strong **SENSE OF BELONGING** (77.6% in 2008). (self-reported)



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Reg. Charity #843496290RR0001

